

# BRITNEY URSPRUNG

marketing & design

Self-motivated team player with the ability to work in a fast-paced environment. Creative, organized, and capable of managing multiple projects simultaneously to meet aggressive deadlines.

## CONTACT

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## PROFESSIONAL SKILLS

Detail-Oriented	Project Planning
Team Leader	Design Development
Research   Sourcing	Product Retouching
Budget   Planning	Set Design   Styling
Marketing Analysis	Presentation Skills

## TECHNICAL SKILLS

Adobe Suite	Microsoft Office   Teams
HubSpot CRM	Capture One
Shopify   Wix	Picter
MIVA Merchant	Social Platforms
AltheaSuite	Google Sketch-Up
Divvy	Adroll   Steelhouse

## EXPERIENCE

### MARKETING DIRECTOR

Niche | 2016-Present | Beacon, NY

Direct a team of two Marketing Associates while working closely with the Creative Director, Operations Manager, and external contractors to plan, formulate, and execute photo shoots, product launches & trade show campaigns with strategic initiatives. Organize & manage website design & e-commerce maintenance, email marketing, social media content, and all aspects of print & digital advertising. Responsible for managing campaign calendar and ensuring all deadlines are met.

- HubSpot Inbound Certification for B2B Marketing

### MARKETING & BRANDING ASSOCIATE

Niche | 2013-2016 | Beacon, NY

Responsible for updating and creating product tear sheets, e-books and all other digital marketing collateral that aligned with the visual language of the brand and goals of the Marketing Manager and Creative Director. Aided in the redesign the company website and helped to create content for product launches, email marketing, and social media.

- MIVA - The Blades Ecommerce Award - Best Website
- Luxe interior + design - Lighting Product of the Year Award

### JUNIOR INTERIOR DESIGNER

Foshay Design | 2011-2013 | New York, NY

Sourcing of materials, site surveying, Auto CAD drafting, website updates, manage social media accounts, and prepare & organize all client presentations.

## EDUCATION

### PRATT INSTITUTE (BFA)

Interior Design | 2009-2012 | Brooklyn, NY

Activities • Caroline Ladd Pratt House Student Representative, speaker at the Storefront of Art & Architecture & volunteer for Habitat for Humanity.

Awards • Outstanding Merit Award, Pratt Environmental Coalition Award, Hauben Ross Award, Pratt Institute Trustee Scholarship, and Richardson (Jerry) Pratt Scholarship.

### PRATT INSTITUTE AT MUNSON WILLIAMS PROCTOR

Fine Arts with a Concentration in Sculpture & Jewelry  
2007-2009 | Utica, NY

Award • Paul Frazier Memorial Award for Sculpture